



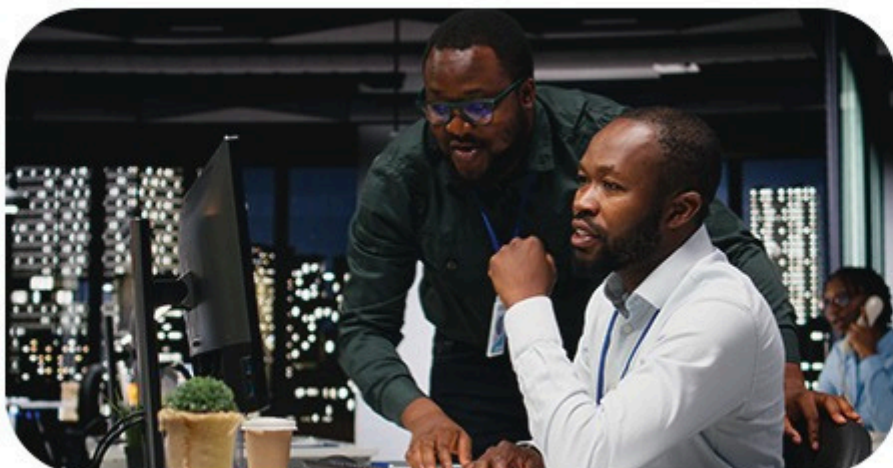
**BRIDGE & VALUE**

...bridging cross border partnerships

# **BUSINESS MISSION TO PARIS**

**5th to 9th October, 2026**

**BROCHURE FOR NIGERIAN  
STARTUPS AND COMPANIES**





## WHO ARE WE?

**Bridge & Value** is a Paris-based firm specializing in international business development. We support organizations in expanding into new markets by leveraging strategic partnerships across diverse sectors.

With a deep understanding of both the European and African business ecosystems, we help our clients gain a competitive edge by fostering impactful and sustainable cross-border collaborations.

We are at the forefront of facilitating partnerships between European institutions and Nigerian corporate and public stakeholders.

One of the key ways we achieve this is through the organization of bespoke, high-level trade missions.

We are pleased to invite you to join over 100 distinguished business leaders and senior government officials from Nigeria at our upcoming Trade Mission to Paris in October 2026.

This exclusive engagement is designed to connect Nigerian stakeholders with investors, technical experts, and prospective partners from France and across Europe, spanning critical sectors of opportunity and growth.

We look forward to welcoming you to Paris for this exceptional networking and partnership-building experience.





## 9TH EDITION OF THE SPOTLIGHT NIGERIA BUSINESS AND INVESTMENT FORUM

**Spotlight Nigeria** is Europe's premier annual business and investment summit dedicated to unlocking opportunities in Nigeria - Africa's largest economy and one of its most dynamic markets.

Bringing together influential leaders from government, industry, and finance across Nigeria, France, and the wider European ecosystem, the summit serves as a powerful gateway to high-value partnerships and investment opportunities.

Designed to move beyond dialogue, Spotlight Nigeria enables participants to identify bankable projects, engage directly with decision-makers, and secure concrete business deals across key sectors.

Organized by Friends of Nigeria, the summit proudly enters its 9th edition, building on eight successful editions that have consistently delivered meaningful connections and measurable impact.



**October 6, 2026**

**L'Hotel de L'Industrie, 4 Place  
Saint-Germain-des-Prés, 75006 Paris  
<https://spotlightnigeria-france.com/>**



**Investment  
summit**



**Opportunities &  
partnerships**



**B2B  
Engagements**

# SPOTLIGHT NIGERIA IN FIGURES

**1,000,000+ Organizations**  
**Media reach**

**+8000**  
**organizations**  
**have been**  
**impacted**



**Delegates from**  
**10+ countries**  
**(outside France**  
**& Nigeria)**  
**have attended**

**+800 Business**  
**have attended**

**€1 Billion+** in deals  
**associated with**  
**participating**  
**companies**

# HIGHLIGHTS OF SPOTLIGHT NIGERIA



Spotlight  
Nigeria



**Youtube Video**

**[https://youtu.be/xtvaBqeka-c?si=\\_ub6-Ma\\_UHnFwyhi](https://youtu.be/xtvaBqeka-c?si=_ub6-Ma_UHnFwyhi)**



## 4TH EDITION OF THE NIGERIANS IN DIASPORA AWARDS

**The Nigerians in Diaspora Awards (NIDA) Gala** is a prestigious event celebrating the outstanding achievements of Nigerians living abroad across diverse sectors. It brings together members of the African diaspora, friends of Africa, and global professionals to highlight excellence, inspire future generations, and promote the positive impact of Nigerians worldwide.

The inaugural edition, held on **October 2, 2023**, at the iconic L'Hôtel de l'Industrie in central Paris, welcomed an esteemed audience including the Ambassador of the Permanent Delegation of Nigeria to UNESCO, representatives of the Embassy of Nigeria in France, the CEO of the Nigerians in Diaspora Commission (NIDCOM), Lagos State Government officials, a former member of the French Parliament, and over **150 distinguished Nigerians from across Europe**.

The **second and third edition**, hosted on **November 30, 2024 and December 6, 2025 respectively**, at the Renaissance Paris Hotel La Défense Valmy, built on this strong foundation, attracting over **200 high-profile Nigerians and partners** from across Europe. Now in its 4th edition, the NIDA 2026 Gala will take place on October 6, 2026, at L'Hôtel de l'Industrie in Paris.

The event will convene professionals, entrepreneurs, policymakers, and creatives from over 10 countries for an evening of celebration, networking, and recognition of Nigerians making a global impact.

Now entering its **4th edition**, the **NIDA 2026 Gala** will take place on **Tuesday, October 6, 2026**, at L'Hôtel de l'Industrie, **4 Place Saint-Germain-des-Prés, 75006 Paris** from **6pm – 10pm**.

For Nigerian companies and stakeholders seeking diaspora engagement, this platform provides a bespoke opportunity to engage and connect with diaspora members (professionals, entrepreneurs and HNIs) from across Europe and the globe.

# HIGHLIGHTS OF NIGERIANS IN DIASPORA AWARDS



**NIDA**  
NIGERIANS IN DIASPORA AWARDS



**Youtube Video**

**[https://youtu.be/xtvaBqeka-c?si=\\_ub6-Ma\\_UHnFwyhi](https://youtu.be/xtvaBqeka-c?si=_ub6-Ma_UHnFwyhi)**



# BRIEF ABOUT BPIFRANCE

**Bpifrance** is France's public investment bank, dedicated to financing and supporting business growth, innovation, and international expansion. Serving over **400,000 companies annually**, Bpifrance provides a wide range of solutions including financing, investment, export support, and advisory services tailored to startups, SMEs, and large enterprises.

With more than **€60 billion in assets under management** and a strong presence across France and internationally, Bpifrance plays a central role in strengthening the competitiveness of the French economy and advancing strategic sectors.

As a key driver of international cooperation, Bpifrance actively promotes cross-border partnerships, particularly between Europe and Africa. Through its global networks and targeted initiatives, it facilitates investments, supports market entry, and fosters sustainable collaboration which is also central to the engagements between French and African / Nigerian public and private sector stakeholders.



**bpifrance**



bpifrance inno generation

# BIG SUMMIT

bpifrance

**BIG (Bpifrance Inno Génération)** is Europe's leading entrepreneurship and innovation summit, organized annually by **Bpifrance** in Paris. The event brings together over 60,000 participants, including business leaders, investors, startups, policymakers, and industry experts.

Designed as a dynamic platform for exchange and inspiration, BIG features high-level keynote sessions, panel discussions, workshops, and networking opportunities across a wide range of sectors. It showcases cutting-edge innovations, fosters strategic partnerships, and promotes international collaboration.

As a flagship gathering of the French and global business ecosystem, BIG plays a key role in connecting entrepreneurs with opportunities, accelerating growth, and driving forward-looking business conversations.

The platform will offer a valuable platform for strengthening engagement with emerging markets, including Nigeria, by fostering dialogue and partnerships with French entrepreneurs, institutions, and investors.

## BIG 2025 in Figures

**60,000+ participants** expected across one full day of programming

**1,000+ speakers** from business, government, research, and entrepreneurship ecosystems

**500+ sessions** including conferences, workshops, and masterclasses

**100+ countries** represented

**1,500+ startups** showcased across innovation zones

**Thousands of business meetings** facilitated through dedicated networking platforms

**1 flagship venue** in Paris bringing together the entire French and international innovation ecosystem

**Date: October 8, 2026**  
**Location: Accor Arena, Paris**  
<https://www.bpifrance.com/>

# HIGHLIGHTS - BIG



**bpi**france

Youtube Video

<https://www.youtube.com/watch?v=ULC3I05gvUY>

# BENEFITS OF ATTENDING THE EVENTS

1.

## **Unlock Access to Capital**

Connect with leading investors, financial institutions, and funding partners actively seeking high-potential opportunities.

2.

## **Gain International Visibility**

Showcase your organization on a global stage and elevate your brand among key decision-makers and industry leaders.

3.

## **Strategic Partnerships & High-Value Networking**

Build meaningful relationships with corporations, institutions, and ecosystem players across Europe and beyond.

4.

## **Targeted Matchmaking Opportunities**

Engage in curated B2B, B2G, and G2G meetings designed to accelerate deal-making and collaboration.

5.

## **Exclusive Access to the Nigerian Diaspora Network**

Connect with influential diaspora leaders, executives, and entrepreneurs who serve as bridges to capital, expertise, and global markets.

6.

## **Knowledge & Market Intelligence**

Gain actionable insights from top public sector leaders, investors, and industry experts on navigating European and African markets.

7.

## **Gateway to European Markets**

Explore expansion opportunities into France as a strategic entry point into the wider European ecosystem.

8.

## **Innovation & Future Trends**

Discover cutting-edge technologies, emerging trends, and disruptive innovations shaping global industries.

9.

## **Diaspora-Driven Growth Opportunities**

Leverage diaspora networks for mentorship, partnerships, and market entry support, strengthening cross-border business success.

# PARTICIPATION COST

## SILVER BASE

€ 1500

- ✓ Full Access to Spotlight Nigeria Business Forum 2026
- ✓ Enjoy a delegate experience with entry to all plenary sessions, B2B meetings, and complimentary breakfast and lunch.
- ✓ Exclusive Access to BIG 2026
- ✓ Visa Invitation Letter to the French Embassy
- ✓ European Market Entry Support

## SILVER PLUS

€ 2000

### All in SILVER BASE package in addition to:

- ✓ Business Cocktail & Networking
- ✓ Nigerians in Diaspora Awards 2026
- ✓ Airport pick up and drop off
- ✓ Hotel recommendation

# PARTICIPATION COST

## GOLD BASE

€3000

- ✔ Featured Panel Speaking Opportunity at Spotlight Nigeria Business Forum
- ✔ Full Access to Spotlight Nigeria Business Forum 2026
- ✔ Exclusive Access to BIG 2026
- ✔ Business Cocktail & Networking
- ✔ Visa Invitation Letter to the French Embassy
- ✔ European Market Expansion Support
- ✔ Inclusion of the company's logo on communication materials.

## GOLD PLUS

€4500

### All in GOLD BASE package in addition to:

- ✔ Business Cocktail & Networking
- ✔ Nigerians in Diaspora Awards 2026
- ✔ Airport pick up and drop off
- ✔ Hotel recommendations

# PARTICIPATION COST

## DIAMOND BASE

€5000

- ✓ Standalone Speaking Opportunity at Spotlight Nigeria Business Forum
- ✓ Full Access to Spotlight Nigeria Business Forum 2026
- ✓ Extra 2 complimentary tickets for company executives
- ✓ Exclusive Access to BIG 2026
- ✓ Business Cocktail & Networking
- ✓ Visa Invitation Letter to the French Embassy
- ✓ European Market Expansion Support
- ✓ Inclusion of the company's logo on communication materials.

## DIAMOND PLUS

€6000

### All in **DIAMOND BASE** package in addition to:

- ✓ Business Cocktail & Networking
- ✓ Nigerians in Diaspora Awards 2026
- ✓ Airport pick up and drop off
- ✓ Hotel recommendations

# PACKAGE DETAILS

- **Full Access to Spotlight Nigeria Business Forum 2026:** Enjoy a premium delegate experience with entry to all plenary sessions, B2B meetings, and complimentary breakfast and lunch.
- **Featured Panel Speaking Opportunity at Spotlight Nigeria Business Forum:** Take the stage as a thought leader with a panel presentation, positioning your brand in front of a high-level audience of industry leaders, investors, and decision-makers.
- **Standalone Speaking Opportunity at Spotlight Nigeria Business Forum:** Your company or organizations representative takes a special standalone presentation to address the high-level audience of industry leaders, investors, and decision-makers.
- **Exclusive Access to BIG 2026:** Participate in the full event with an official high-level Nigerian delegation and engage global institutions.
- **Business Cocktail & Networking:** Connect with top-tier executives, investors, and decision-makers in a relaxed, high-value networking environment.
- **Visa Support Package:** Receive an official invitation letter to facilitate your visa application to the French Embassy.
- **European Market Entry Support:** Benefit from tailored B2B / B2G meetings and expert advisory services to accelerate your business expansion into Europe.

# TENTATIVE AGENDA

<b>Day 1</b>	-----○	<b>Monday, October 5</b> Arrivals
<b>Day 2</b>	-----○	<b>Tuesday, October 6</b> Spotlight Nigeria Business Forum and NIDA 2026
<b>Day 3</b>	-----○	<b>Wednesday, October 7</b> Ecosystem Visit
<b>Day 4</b>	-----○	<b>Thursday, October 8</b> BIG 2026
<b>Day 5</b>	-----○	<b>Friday, October 9</b> Tour and sightseeing

# REGISTRATION AND CONTACT DETAILS

**To register, click here or scan the QR code.**



**Contact details for participation and specific sponsorship requests.**

✉ [contact@bridgeandvalue.com](mailto:contact@bridgeandvalue.com)

☎ +33 7 58 68 37 71

🌐 [www.bridgeandvalue.com](http://www.bridgeandvalue.com)